Philoxenia 2026 / Workshop

"The Transformation of Thermal Tourism in Greece“

Friday, November 13, 2026 / 12:00 – 13:00

Stand 13 / Tech stage



- **From Thermal Springs to Thermal Facilities – The business story**
  Danas Markos / Secretary General of the Hellenic Association of Municipalities with Thermal Springs
- **Edipsos: The Heraclean legacy – From Ancient Therapeutic Tradition to Modern Thermalism**
  Diamantopoulou Natassa / 9Queens Management
- **Lesvos: Therma Spa and the New Thermal Identity of an Island with a Rich Heritage**
  Kaliali Despina / Managing Director of Therma Spa
- **Loutra Almopias Pozar – A Four Seasons Destination**
  Nikiforos Papagiannopoulos / CEO of "Loutra Loutraki S.A."
- **Loutraki: 100 years of spa town, the next day of thermalism**
  Georgos Gionis / Mayor of Loutraki - Perachora - Agioi Theodoroi

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