

SOCIAL MEDIA KIT



 **Philoxenia**
Hotelia HELEXPO



You can download all the logos and banners:

Logos & Banners

- Hashtags -

Find the Official Hashtags to be used below.
Hashtags should be used in the following order:

#Philoxenia

#Hotelia

#HELEXPO

- WebSite -

The Official Website of Philoxenia-Hotelia:

philoxenia-expo.gr/en

- Social Media Accounts -

The Official Social Media Accounts of Philoxenia-Hotelia:



- Mention at Social Media Accounts -

You can @Mention Philoxenia-Hotelia in your posts or stories as:



@philoxeniaexpo & @hoteliaexpo



@Philoxenia-Hotelia



@philoxenia_expo & @hotelia_expo



@tif.helexpo

- Important notes -

- In addition, it is recommended to @Mention the Official accounts of the event.
- It would be also good to insert a geographical tag/location using as a Location: **Philoxenia-Hotelia**
- In your Posts it is recommended to display **"Pavillion"** and **"Stand"**
- The correct name of the exhibition "duet" is **Philoxenia-Hotelia** and not philoxenia-hotelia or PHILOXENIA-HOTELIA
- The correct name of the exhibition organizer is **HELEXPO** and not Helexpo

For more information about Social Media, please contact: **media@helexpo.gr**

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